


Dear Friend of Helsinki Bed and Breakfast



HBB

The happy end of the year 2018 can be celebrated in most positive feelings. During the year we have had the pleasure to serve you and your families or friends. Besides accommodation we have been able to offer you a genuine contact to us, the Helsinki people, as well as a variety of  interesting hints on what to do and what to see in our home town. Using our local knowledge on the latest trends, together with international media and co-operators, you have been invited to explore the secrets of the Finnish food and to find the event of your interest in the wide range of festivals running throughout the year. We have introduced you the new art museum Amos Rex and the recently opened main library Oodi, both of which are worth visiting both for their stunning architecture and for their novel concepts of the activity itself. For your non-scheduled time and not-so-target-oriented activities we have reminded you about the lively market places, hanging out at the seaside, as well as professionally guided city walks, some of them free of charge.

It has also been a pleasure for me, running the HBB site and the network, to meet many of you in person and not leave it between you and the host, only. This activity has been on the increase during the year. It has been eye-opening for me and probably a positive experience for any of you.

Feedback

As usual, the feedback from our guests has been positive which is crucial for maintaining our motivation to keep on running the activity of Helsinki Bed and Breakfast. You can find a good collection of comments over a long period of time on the web¹ while below you can view a few examples.

Hello Tapani,

Thank you very much for taking time to answer my numerous questions. I greatly appreciate it. Raija did contact me today to give me details, so everything is fine.

Dear Tapani,

thank you for this information.

Let me say again: you are providing very, very good service. Thank you very much!

Best regards

Ingolf

Dear Tapani,

Many thanks for your perfect services! Ins

I wanted to thank you for last night. I really enjoyed meeting you.

Dear Tapani,

My staying at Kaisu was great. Thank you once more for facilitating this.

Kind regards,

Elena

Hi Tapani,

Thank you for all this information!

Thank you for letting us stay here. It has been very comfortable (I think the bed has been the most comfortable I ever slept in!).

1) [http://en.hbb.fi/shared/docs/Feedback from Guests.pdf](http://en.hbb.fi/shared/docs/Feedback_from_Guests.pdf)

Travel boom

The overall number of tourists visiting Finland from abroad in 2018 is going to beat the previous record-breaking year of 2017, the preliminary statistics suggest. While there are fluctuations in where the visitors come from and where in the country they stay the Capital Area of Helsinki is always in the focus. In 2018 HBB had the pleasure of serving visitors from 15 countries while during the entire eleven years of activity the number is as high as 57. In addition, domestic travelling is increasing which is clearly reflected in the services carried out by Helsinki Bed and Breakfasts (cf. below). Another interesting feature is the seasonal spreading of the share of accommodation nights, i.e. more and more people choose to travel in other months outside the peak of August.

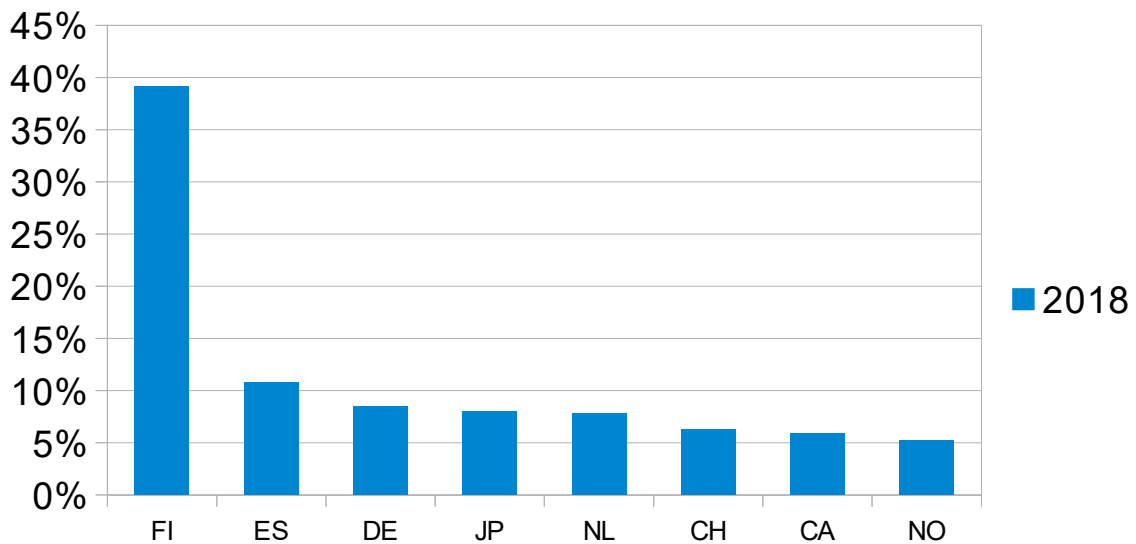


Figure 1. The share of accommodation nights among the eight most active nationalities in 2018. In total we had visitors from 15 countries during the year – or as many as 57 since the beginning eleven years ago. The increase of the Spanish is notable.



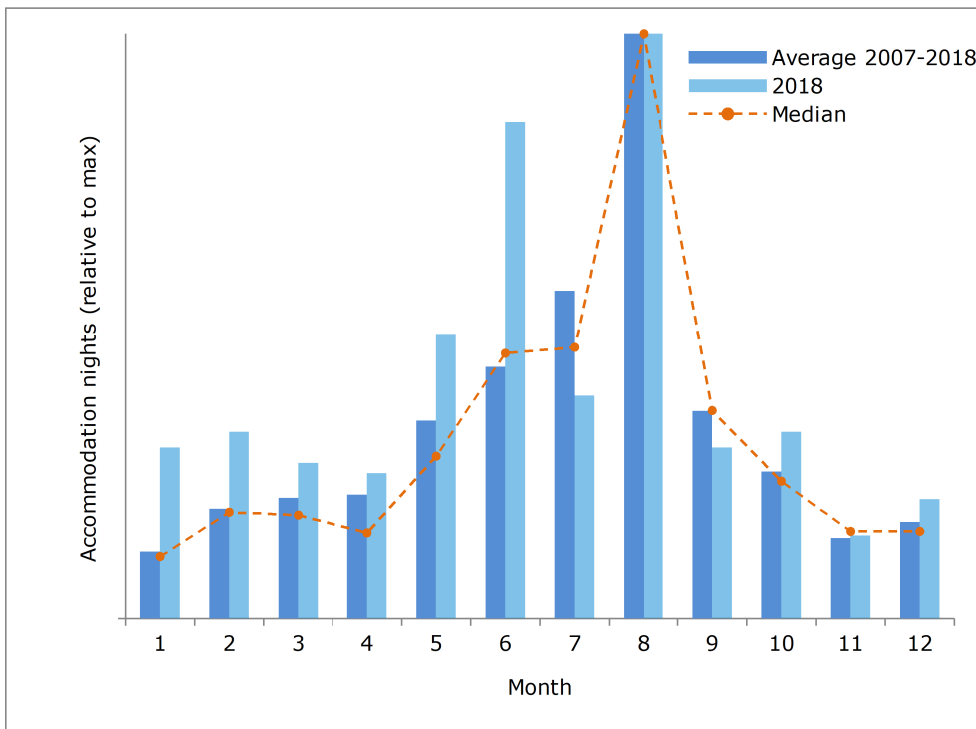


Figure 2. The share of the accommodation nights per month in 2007-2018 and in 2018. Most of our guests arrive in summer due to the holidays on this hemisphere but nowadays more and more people also choose to travel outside the peak of August.

To conclude, in the beginning of the new calendar year the happy network of Helsinki Bed and Breakfast wishes you

Health, Success, Love, Peace, and Happiness in 2019.

Sincerely Yours
Tapani Koskela
Helsinki Bed and Breakfast



#supportlocalbusiness